Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

Message Text

UNCLASSIFIED

PAGE 01 STATE 123158
ORIGIN COME-00

INFO OCT-01 EA-12 ISO-00 EB-08 /021 R

DRAFTED BY COM/OIM/BIC/WBELEW/LH
APPROVED BY EA/EP:DHSTEBBING
COM/OIM/JAPAN/232/REISELT, CMM
COM/OIM/DM/222/CBARRETT
COM/OIM/CGENDREAU
COM/OIM/RSCHOENFELD
STATE/EA/J/HCOCHRAN (VIA PHONE)
EB/OCA:ESACCHET
-- -
----------106935 160220Z /62
R 151959Z MAY 78
FM SECSTATE WASHDC
TO AMEMBASSY TOKYO

UNCLAS STATE 123158

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: FY 1980 PROMOTION EVENT SCHEDULE

REF: TOKYO 3535

1. FOLLOWING IS PLANNED FY 1980 COMMERCE PROMOTION EVENT SCHEDULE PROVIDED FOR POST(S) REVIEW AND COMMENT. SCHEDULE HAS BEEN DEVELOPED ON BASIS OF ANALYSIS OF MARKETING FACTORS INCLUDING PRIOR POST INPUT AND RECOMMENDATIONS AND IS CONFLICT-FREE, INSOFAR AS WE ARE AWARE. POST(S) REQUESTED TO UNDERTAKE REVIEW THIS SCHEDULE AND TO CABLE ITS OBSERVATIONS TO REACH WASHINGTON BY MAY 31, 1978.

2. EXHIBITIONS AT USTC TOKYO.
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NOV 79: REHABILITATION EQUIPMENT
DEC 79: TEST AND MEASURING EQUIPMENT (THEME BROADENED AS ORIGINAL PROPOSAL CONSIDERED TOO NARROW TO PROCURE).
JAN 80: MODERN LIVING IN SMALL HOMES AND APARTMENTS
APR 80: MICROWAVE COMPONENTS AND SYSTEMS
JUNE 80: POWER GENERATION AND DISTRIBUTION EQUIPMENT

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SEPT 80:EQUIPMENT FOR THE CHEMICAL/PETROCHEMICAL
INDUSTRY (SPECIALIZED SEGMENT OF APRIL 78 EVENT).

MULTI-FIRM BSPS: AT USTC TOKYO

1ST QTR: COMPUTERS AND PERIPHERALS
2ND QTR: BUSINESS EQUIPMENT AND SYSTEMS
3RD QTR: ELECTRONIC PRODUCTION AND TEST EQUIPMENT
4TH QTR: FOOD PROCESSING AND PACKAGING EQUIPMENT

3. TRADE CENTER SHOULD SOLICIT OPINIONS ON THE VIABILITY
OF EACH MAJOR SHOW FROM THREE AGENTS (PER EVENT).

4. REQUEST RECOMMENDATIONS FOR INCLUSION AMDO AND OTHER
CONSTITUENT POSTS IN FY 1980 PROGRAM ACTIVITIES. VANCE

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NNN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 15 may 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE123158
Document Source: CORE
Document Unique ID: 00
Drafter: OIM/BIC/WBELEW/LH
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780205-1245
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780557/aaaabwtb.tel
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Message ID: 5b68c19c-c288-dd11-92da-001cc4696bcc
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 TOKYO 3535
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 22 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2686923
Secure: OPEN
Status: NATIVE
Subject: FY 1980 PROMOTION EVENT SCHEDULE
TAGS: BEXP, JA
To: TOKYO
Type: TE
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Review Markings:
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